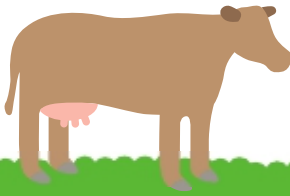


TILLAMOOK, PLEASE!



Dear Store Manager,

I love shopping at your store and I'm also a big fan of Tillamook dairy products and would love to see more of them on your store shelves!

Tillamook is a farmer owned co-op that's made up of over 100 hardworking dairy farm families committed to making the highest quality products. They are the #1 selling brand of natural chunk cheese in the West and have won many awards, like World's Best Medium Cheddar!

On behalf of my fellow dairy shoppers, would you consider stocking your shelves with more tasty Tillamook products? These are my favorites that I'll look forward to buying from you:

Tillamook products I'm interested in:

Today's Date: _____

If you would, please contact your local Tillamook broker or visit Tillamook.com/Contact for more information on how to get more Tillamook products in your store.

Sincerely,

Your loyal (and hungry) customer